

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION MISSOURI

District 26 M5

Results as of: 1/31/2021

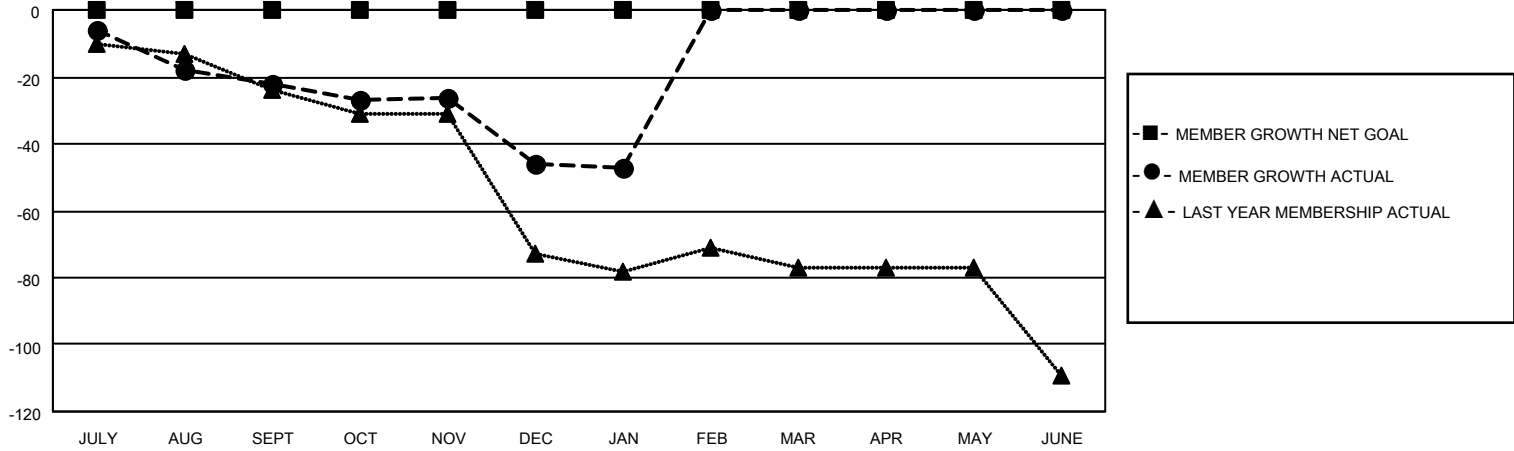
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 0             | 0         | 1             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0                      | 22                   | 37   |
| OCT/NOV/DEC           | 0                      | 6                    | 28   |
| JAN/FEB/MAR           | 0                      | 4                    | 5  |
| APR/MAY/JUNE          | 0                      | 0                    | 0  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|   |  |  |                |   |       |    |       |    |  |  |                           |     |                                 |     |
|---|--|--|----------------|---|-------|----|-------|----|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 2  | 12 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            675 (66.18%)</p> <p>FEMALE         345 (33.82%)</p> |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">DECEASED</td> <td style="text-align: right;">17</td> </tr> <tr> <td>CLUB CANCELLED</td> <td style="text-align: right;">0</td> </tr> <tr> <td>OTHER</td> <td style="text-align: right;">53</td> </tr> <tr> <td style="border-top: 1px solid black;">TOTAL</td> <td style="text-align: right; border-top: 1px solid black;">70</td> </tr> </table> | DECEASED                                   | 17   | CLUB CANCELLED | 0 | OTHER | 53 | TOTAL | 70 | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td> <td style="text-align: right;">220</td> </tr> <tr> <td>FAMILY MEMBERS PAYING HALF DUES</td> <td style="text-align: right;">114</td> </tr> </table> | TOTAL FAMILY UNIT MEMBERS | 220 | FAMILY MEMBERS PAYING HALF DUES | 114 |
| DECEASED  | 17   |  |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| CLUB CANCELLED  | 0  |  |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| OTHER   | 53   |  |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| TOTAL   | 70   |  |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS   | 220  |  |                |   |       |    |       |    |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES   | 114  |  |                |   |       |    |       |    |  |  |                           |     |                                 |     |